Data Mining Government Procurement

Do you wonder:

- Does the government buy my company's goods and/or services?
- Who makes the buying decision?
- How are goods and services purchased?
- How are my competitors doing?

Do you want to learn:

- How to research government data?
- How to apply it to your marketing efforts?
- How to utilize the government databases to profit your company?

Then:

Don't miss out on this opportunity to learn how delve into data mining to help you market to the government more effectively. For more information, or to register for a free, one-hour webinar, please visit the Cross Timbers Procurement Center's website, http://www.uta.edu/crosstimbers/pages/events-workshops/upcoming-events.php.

*At this time, CTPTAC is NOT offering live events. All event dates/times subject to change.

Contact Spelile Rivas, spelile.rivas@uta.edu, for questions.